CONWAYMACKENZIE

Technology, Media & Telecommunications

The technology, media, and telecommunications industry is not only undergoing rapid change itself, it is a driving force of innovation within every industry across the globe. Companies must quickly evolve to keep up with disruptors, first movers, and goliaths alike. Processes, organizational structures, reporting environments, and internal systems must mature and change at breakneck speed in order to meet the increasingly complex needs of consumers and businesses required to remain relevant.

We work with companies across the industry—including IT, software, communication, network, and other providers—to stay at the forefront of innovation while improving the cost structures, business models, and operational processes needed to maximize enterprise value. With practical solutions and a breadth of experience operating within the dynamic industry ecosystem, we help our clients drive transformational change and meet their ambitious goals.

We serve technology, media, and telecommunication companies throughout the business and transaction lifecycle, in both healthy and distressed environments.

ACQUISITIONS & DIVESTITURES

Manage the M&A cycle to meet deal milestones, develop viable operating models, and provide integrated diligence analysis and support

PERFORMANCE IMPROVEMENT

Analyze and optimize processes, including finance, procurement, and operations, and develop and implement transformational solutions that improve profitability and drive operational efficiencies

ACCOUNTING & FINANCE OPERATIONS

Solve complex technical accounting and tax matters for financial reporting and regulatory compliance and optimize financial planning, analysis, and internal controls

RESTRUCTURING & TURNAROUND

Improve results and restore value with tailored industry solutions, as well as interim management, real estate optimization, and bankruptcy services

CAPITAL MARKETS & DIVESTITURES

Develop a strategy and navigate technical, transactional, and operational considerations to successfully access the debt and equity markets and execute separations

TECHNOLOGY ENABLEMENT

Implement and optimize industry specific solutions, as well as assist with systems selection, project management, and value assurance

REPRESENTATIVE ENGAGEMENTS

Diligence (Buy-side)



Finance Transformation

 $\pmb{CompuCom}_{\epsilon}$

Financial Planning & Analysis

SOFTLAYER®

Interim Management



Interim Management



Operational Advisory



Performance Improvement



Restructuring Advisory



Restructuring Advisory



Technical Accounting



Technical Accounting



Technical Accounting



Technology Enablement



Technology Enablement



Transaction Tax



WHY PARTNER WITH US?

We approach every situation with purpose and pragmatism, taking on your challenges as our own.

- Cross-functional teams with in-depth experience in all aspects of the industry
- Full range of integrated services across finance, accounting, and operations
- ► Hands-on approach and delivery of practical solutions for an immediate impact and lasting change
- Ability to seamlessly scale resources up or down as engagement circumstances dictate
- Credibility in the marketplace through a proven track record of success.



Riveron is a national business advisory firm with services spanning finance, accounting, and operations. Conway MacKenzie, part of Riveron, specializes in distressed and special situations. Together, we partner with our clients to successfully prepare for and execute change across the transaction and business lifecycle in both healthy and distressed environments.







Capital Markets & Divestitures



Performance Improvement



Restructuring & Turnaround



Tax Advisory



Technology Enablement



Transaction Services